

Measure, prove, and scale enterprise AI adoption

Turn native AI telemetry into leadership visibility — adoption, enablement, value and governance, all in one governed view.

01 / THE GAP

Adoption is not the same as rollout

You can deploy 10,000 Copilot licenses and finish a polished rollout — and still not know whether it changed how anyone works. Beyond rollout, adoption is a behavior you have to keep measuring.

Four ROI questions that leadership typically can't answer:

- 1 **Who** is using AI at our firm, and how meaningfully?
- 2 **Is enablement** working — and where do we step in?
- 3 **What** is our AI investment actually delivering?
- 4 **Is our AI** use governed, compliant and safe?

39%

of firms report enterprise-level EBIT impact from AI; two-thirds have not begun scaling enterprise-wide.

MCKINSEY, 2025

8%

of organizations have a comprehensive AI governance framework.

ECONOMIST IMPACT, 2026

55%

of employees use unapproved "shadow AI" tools.

SALESFORCE / IBM, 2026

02 / THE PLATFORM

TechWish built an **AI Adoption Analytics Platform** to close that gap

Our platform layers business context onto native AI telemetry, turning scattered usage signals into one governed view of adoption, enablement, value and governance. The platform is built on four capability layers.



Data & Integration

One governed foundation from every AI signal.

Microsoft Graph · CASB/SSE · IdP · DLP · HRIS · Git · Jira · CI/CD



Analytics & Maturity

Turn telemetry into decisions leaders can act on.

Executive dashboards · maturity scoring · AI Proficiency tiers · per-interaction ROI



Governance

Keep adoption governed, consistent and audit-ready.

Use-case & agent registers · least-privilege audits · shadow-AI visibility



Observability & Monitoring

Continuous visibility into adoption + value, not just logs.

Utilization tiers & trends · cohort & event impact · drop-off alerts

**Two adoption lenses,
one governed view**

AI in General Workforce

Copilot · Claude · ChatGPT · Gemini —
knowledge-worker productivity

AI in Engineering Teams

GitHub Copilot · Cursor · Claude Code ·
Amazon Q — AI in the delivery lifecycle

03 / HOW IT WORKS

From raw signal to governed value

1 Connect

Workforce & engineering signals via official admin APIs — read-only, metadata only, nothing installed on any machine.



2 Contextualize

Layer adoption maturity, AI Proficiency tiers and a deliberately conservative per-interaction ROI model.

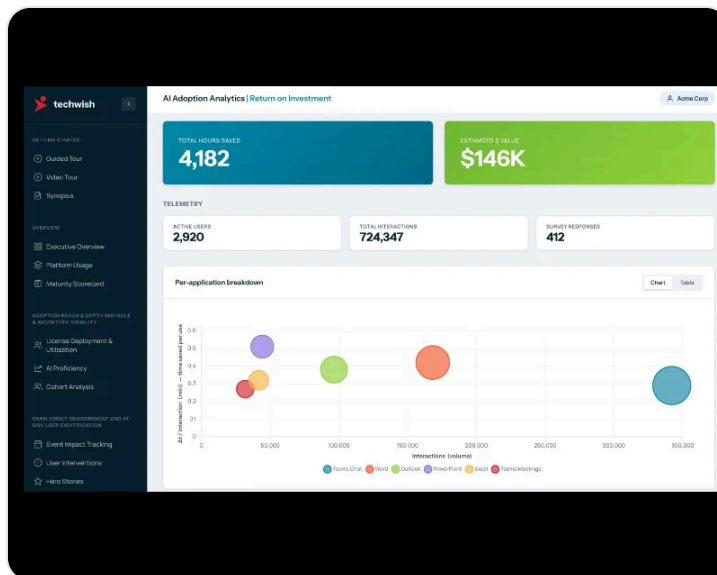


3 Act

Executive dashboards, targeted interventions and governed registers that measurably move adoption and value.

What leaders see

A configurable set of executive views, tailored to your organization



AI Usage Analytics

Track adoption across ChatGPT, Copilot, Gemini, Claude, and internal tools

ROI Measurement

Quantify productivity gains and cost impact per use case

Governance & Risk

Surface shadow AI, compliance gaps and policy violations

Executive Dashboards

View a single source of truth for CXO-level reporting of AI usage

04 / PROOF FROM THE FIELD

What a validated deployment delivered

Implemented at a Fortune 500 energy enterprise

20×

estimated productivity ROI
within 6 months

44%

rise in active AI utilization
over 90 days

50M+

interaction events analyzed
in the first 30 days

- ✓ A defensible, board-ready ROI figure built from real usage, with assumptions shown.
- ✓ Governed, audit-ready adoption — approved tools, protected data, least-privilege agents.
- ✓ Targeted enablement that lifts stalled users instead of broad, untracked training.
- ✓ Better tool decisions — fund the assistants that measurably help, retire the ones that don't.

Representative results from a single validated deployment, not a general benchmark. Results will depend on deployment environments.

Talk to TechWish

Let's scope a measurement plan for your current AI investment.

techwish.com

info@techwish.com

Washington DC · Chicago · Hyderabad · Delhi NCR